


# BRAND FACEBOOK PAGE - SAMPLE WALL - BEFORE


facebook
Home Profile Account ▾





Add to My Page's Favorites  
Suggest to Friends


We create the Las Vegas resort/entertainment experience our guests have always imagined and will never forget.


104,028 People Like This


  
Efata Christanty

  
Kelly Marie Joy

  
Chiara Antonaci

  
Andree


  
Alivia

  
Mirka

## MGM Grand Las Vegas Like

Wall
Info
Maximum Vegas
Special Offers
Events
Photos
»

MGM Grand Las Vegas + Others
Just MGM Grand Las Vegas
Just Others




**MGM Grand Las Vegas** Which is your favorite MGM Grand bar/lounge to watch football games?

5 hours ago

👍 32 people like this.

💬 View all 24 comments




Fort Rouge Ted If you are in Vegas to wager on NFL games...then the only place to be to watch said games and enjoy tasty beverages is in the Sports Book! Any one watching games in lounges or bars are just fair weather fans. I have had alot of fun in the MGM Sports Book on Sundays! SEE YOU FOR NFL WEEK 14....!!

2 hours ago · 👤 1 person · Flag




Alexis Cumgood THE ONE WHERE THEY SHOW THE FIGHTS...LOVE BOXING...I MAKE MY HEAD BOBBLE TO REALLY FAST SO I CAN BE A GOOD BOXER...LOL...HEEHEEE...JEEZE IM NASTY!

31 minutes ago · Flag



**MGM Grand Las Vegas** All right stop collaborate and listen. Ice is back to celebrate his birthday and Halloween at Studio54! Don't miss Vanilla Ice live performance tonight as he hosts the 13th Annual Nightmare on 54th street!



**MGM Grand Hotel & Casino, Las Vegas**


www.mgmgrand.com

Nightmare on 54th Street continues with the 2nd Annual HollyWeen, hosted by Holly Madison. Costume contest with cash prizes totaling \$10,000 going to the sexiest and most original costumes.

Friday at 2:32pm · Share


👍 43 people like this.

💬 View all 8 comments




Chris Rauschnot Vanilla Ice At Studio 54 Nightclub Las Vegas Red Carpet 10-29-10 <http://www.youtube.com/watch?v=BpD5L2eQVRc> @VegasBill Interviews Vanilla Ice At Studio 54 Nightclub Vegas 10-29-10 <http://www.youtube.com/watch?v=pFoDbr9EK3A>

Yesterday at 7:27am · Flag



Simon Pickles Wow!


23 hours ago · Flag



**MGM Grand Las Vegas** Tonight, the Halloween weekend kicks off with DOUG E. FRESH aka "The Human Beat Box" for the 13th Annual Nightmare on 54th Street at Studio54!

Create an Ad

**20 Million and Countin'** ✕




20 million settlers have staked a claim in FrontierVille. Join them in your own homesteadin' adventure - play now!

Ashley Bernabe, Alexandra McLennan, and 2 other friends played this.


**LA/OC DUI Checkpoints** ✕

everycheckpoint.com



Want to know where every DUI checkpoint in LA and OC are?

**Fighting Pet Obesity with...** ✕




'Like' Fighting Pet Obesity, and \$1 (up to \$50K) will be donated to Adopt-A-Pet.com's Veterinary Care Fund.

👍 Like

**Personal Trainer School** ✕

bryancollege.edu

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# BRAND FACEBOOK PAGE - SAMPLE WALL – AFTER INTEGRATION

The screenshot displays the Facebook page for MGM Grand Las Vegas. The page header includes the Facebook logo, a search bar, and navigation links for Home, Profile, and Account. The main content area features a navigation bar with tabs for Wall, Info, Maximum Vegas, Special Offers, Events, and Photos. A prominent post from MGM Grand Las Vegas is highlighted with an orange border, featuring a personalized message from David Copperfield. The message includes a photo of David Copperfield and a link to a personalized message. Below the message, it shows the time (Yesterday at 12:39pm), the device (Facebook for iPhone), and the number of likes (52,876) and comments (2,698). Other posts on the wall include announcements for Vanilla Ice's performance at Studio54, the MGM Grand Hotel & Casino's Halloween event, and a video of Chris Rauschnot. The right sidebar contains several advertisements, including 'Special Photo Session', 'Remember Good Times', 'Old Country, New Mafia', and 'Create Your World'. The left sidebar features a 'WATCH VIDEO ON MAXIMUM VEGAS TAB' banner and a 'StarGreetz' advertisement for personalized video messages.

# BRAND FACEBOOK PAGE - SAMPLE WALL – AFTER INTEGRATION

The screenshot displays the Facebook interface for the MGM Grand Las Vegas page. At the top, the Facebook logo and search bar are visible. The page header includes the name 'MGM Grand Las Vegas' and a 'Like' button. Below this, there are tabs for 'Wall', 'Info', 'Maximum Vegas', 'Special Offers', 'Events', and 'Photos'. A secondary navigation bar shows 'MGM Grand Las Vegas + Others', 'Just MGM Grand Las Vegas', and 'Just Others'. On the left side, there is a promotional banner for 'MGM GRAND maximumVegas.' with a lion logo and text: 'WATCH VIDEO ON MAXIMUM VEGAS TAB' with an arrow pointing to the right. Below this are buttons for 'Add to My Page's Favorites' and 'Suggest to Friends'. A text box states: 'We create the Las Vegas resort/entertainment experience our guests have always imagined and will never forget.' Below that is a 'StarGreetz' section featuring a photo of David Copperfield and a blue banner that reads: 'POWERED BY: STARGREETZ PERSONALIZE YOUR OWN DAVID COPPERFIELD VIDEO MESSAGES YOUR WORDS, THEIR VOICES! TRY IT'. Below the banner, it says '104,015 People Like This' and shows profile pictures of Mitchell Battiste, Brent Harvey, and Melissa Anne Thacker. The main content area shows a 'Request for Permission' dialog box for the StarGreetz app. The dialog box lists permissions: 'Access my public information' (includes name, profile picture, list of friends, and all other public parts of my profile), 'Send me email' (StarGreetz App may email me directly at example@gmail.com Change), and 'Access my photos and videos' (Photos). The StarGreetz app logo is shown with a 5-star rating. There are 'Allow' and 'Leave Application' buttons. Below the dialog box, a post from 'MGM Grand Hotel & Casino, Las Vegas' is visible, mentioning the 2nd Annual HollyWeen event. Below that is a post from 'Chris Rauschnot' about a video of Vanilla Ice at Studio 54 Nightclub. Another post from 'Simon Pickles' is also visible. On the right side, there are several sponsored ads: 'Special Photo Session', 'Member Good', 'Old Country, New Mafia', and 'Create Your World'. The bottom of the page shows a 'Studio54' post with a bar icon and 3,577 likes.

# BRAND FACEBOOK PAGE - SAMPLE WALL – AFTER INTEGRATION

facebook  Home Profile Account



WATCH VIDEO ON MAXIMUM VEGAS TAB →

Add to My Page's Favorites

Suggest to Friends

We create the Las Vegas resort/entertainment experience our guests have always imagined and will never forget.

StarGreetz



POWERED BY: STARGREETZ

PERSONALIZE YOUR OWN **DAVID COPPERFIELD** VIDEO MESSAGES YOUR WORDS, THEIR VOICES!

TRY IT →

104,015 People Like This



Mitchell Battiste



Brent Harvey



Melissa Anne Thacker

## MGM Grand Las Vegas

Like

Wall Info Maximum Vegas Special Offers Events Photos

MGM Grand Las Vegas + Others Just MGM Grand Las Vegas Just Others

MGM Grand Las Vegas Hey guys, check out this personalized message just for YOU!



MGM Grand Las Vegas All right stop collaborate and listen. Ice is back to celebrate his birthday and Halloween at Studio54! Don't miss Vanilla Ice live performance tonight as he hosts the 13th Annual Nightmare on 54th street!

MGM Grand Hotel & Casino, Las Vegas  
www.mgmgrand.com

Nightmare on 54th Street continues with the 2nd Annual HollyWeen, hosted by Holly Madison. Costume contest with cash prizes totaling \$10,000 going to the sexiest and most original costumes.

Friday at 2:32pm · Share

43 people like this.

View all 8 comments

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Simon Pickles Wow! 23 hours ago · Flag

MGM Grand Las Vegas Tonight, the Halloween weekend kicks off with DOUG E. FRESH aka "The Human Beat Box" for the 13th Annual Nightmare on 54th Street at Studio54!

Studio54

Create an Ad

Special Photo Session dealpop.com



Everyone should look good. Whether you're a model, actor or just someone who wants to enhance their social media profile. 60% off!

Remember Good Times



Raise a family - Play FrontierVille!

Ashley Bernabe, Alexandra McLennan, and 2 other friends played this.

Old Country, New Mafia



Italy is the mafia's birthplace and Mafia Wars' newest destination. Play now!

Ashley Bernabe, Casey J. Agostino Hannum, and Scott LaRocca played this.

Create Your World



# PERSONAL FACEBOOK PAGE – SHARE TO MY WALL AND FRIENDS

facebook Search Home Profile Account

**Mitch Feinman** Add as Friend

Wall Info Photos

Mitch + Friends Just Mitch Just Friends

**MGM Grand Las Vegas** Hey guys, check out this personalized message just for YOU!



**Mitch Feinman** LAX-ORD  
October 27 at 12:58pm via Facebook for BlackBerry

**Ascher Levy** How long in Chicago. Would love to see you, have you meet hana.  
October 27 at 3:46pm

RECENT ACTIVITY

- Mitch is now friends with Dianna Riffone and Markus Berger-de León.
- Mitch is now friends with Matt Johnston and 3 other people.
- 3 more similar stories
- Mitch likes Facebook Promotes Its Credits as Path to Dollars on The New York Times. · Like this link
- Mitch likes Dr. Jeff Feinman (homevet.com) (Professional Service). · Like
- Mitch is now friends with David Tager and 3 other people.
- Mitch wrote on BEDROOMS FESTIVAL PREMIERE's Wall.
- Mitch is now friends with Scott LaRocca and 6 other people.

Information

Birthdays:  
February 26

Mutual Friends  
3 friends in common See All

Scott LaRocca Matt Johnston Ariel Jalali

Friends  
237 friends See All

Ivan Lopez Scott LaRocca Linda Barrabee

Scott Brodeur Jeff Bernstein Mark DeVitre

Thacker

Create an Ad

Save 80% on Adobe®!  
foundationccc.org

CollegeBuys.org

CollegeBuys offers the lowest pricing available to Community College students and faculty.

Welcome to the Frontier



You'll want four-legged pals in FrontierVille, where the wilderness needs tamin'. Build a homestead and a thriving ol' town. Play now.

Ashley Bernabe, Alexandra McLennan, and 2 other friends played this.

Kevin B. Sands DDS – Beverly...



Smile Makeovers, Porcelain Dental Veneers, Dental Implants and more.

Mauricio Lizarazu likes this.

Like

RightChange